

Programmes of Study and Framework

8.1 BA. Honours in Business Studies

		Semester 1			Semester 2		
Year 1 - Introductory	Level 8	The Global Business Environment: An Introduction MGTUMS1 Level 8 - 20 credits	Accounting & Finance for Managers ACCUMM1 Level 8 - 20 credits	Introductory Microeconomics ECNUM11 Level 8 - 20 credits	The Management Challenge: An Introduction MGTUMS2 Level 8 - 20 credits	Practical Statistics MATUMD2 Level 8 - 20 credits	Introductory Macroeconomics ECNUM12 Level 8 - 20 credits
		Semester 3			Semester 4		
Year 2	Level 8 / 9	Fundamentals of Business and Management MGTUMS3 Level 8 - 20 credits	Fundamentals of HRM HRMUMS3 Level 8 - 20 credits	Fundamentals of Marketing MKTUMM3 Level 8 - 20 credits	The Organisation of Business BUSUMOB Level 9 - 20 credits	Work, Employment & Society HRMUMWS Level 8 - 20 credits	Marketing, Ethics & Society MKTUMME Level 9 - 20 credits
		Semester 5			Semester 6		
Year 3	Level 9 / 10	International Business BUSUMIB Level 10 - 20 credits	Human Resource Management HRMUMR5 Level 10 - 20 credits	Understanding Consumers MKTUMM5 Level 10 - 20 credits	Entrepreneurship BUSUMEN Level 10 - 20 credits	Management and Information Technology BUSUMMI Level 10 - 20 credits	Understanding Supply Chains RMKUMRS Level 10 - 20 credits
		Semester 7			Semester 8		
Year 4	Level 10	Strategic Management BUSUMSM Level 10 - 20 credits	Innovation Management MANUMIM Level 10 - 20 credits	Business Studies Dissertation BUSUMD8* Level 10	Project Management MANUMM6 Level 10 - 20 credits	Business Studies Dissertation BUSUMD8 Level 10 - 60 credits	
		*Continued in semester 8					